Key Performance Indicators Workshop Fall 2014

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Overview

- KPI Overview

- Discussing KPI Trends

- Accessing Peer Institution Data

KPIs

Course Information
Sections Offered
Courses Offered
Student Information
Majors
New Majors
Enrollments
FTES
WSCH
Program Resources
FTE Faculty
Program Efficiency
Ave Section Size
Fill Rate (Census)
WSCH per FTEF
Program Outcomes
Degrees Awarded
Certificates Awarded
Transfers
Course Retention Rates
Course Success Rates

KPIs – Course Information

- Courses
  - Unique courses per term
  - Unique courses annually

- Sections
  - Total number of sections offered per term
  - Total number of sections offered annually
    - Cross-listed courses counted once
      - If not cross-listed, distinction cannot be made.

KPIs – Student Information

- Majors (Continuing)
  - New Majors

- Enrollments
  - All course enrollments at Census

- Full-time equivalent students (FTES)
  - As defined for apportionment

- Weekly Student Contact Hours (WSCH)
  - WSCH = course contact hours * census enrollment

KPIs – Program Resources

- FTEF
  - Total workload divided by contract workload
    - Includes load, overload, and adjuncts

KPIs – Program Efficiency

- Average Section Size
  - Avg. Sections Size = census enrollments/# sections

- Fill rate at Census
  - Number of enrollments at census divided by total number of seats available
    - Calculated by term and annually

- WSCH/FTEF

KPIs – Program Outcomes

- Degrees and Certificates Awarded

- Transfers

- Course Retention & Success Rates

KPIs – Discussing Trends

- Most basic – increasing, decreasing, stable

- Going Further
  - Relationships among indicators
  - Trends across related indicators
    - Decrease in sections, but an increase in WSCH and FTES
      - Higher fill rates, more courses with high WFCH

- Connecting data with classroom experiences

Peer Data

- CCCCO Datamart

- Enrollments, Retention, and Success by TOP Code

- Program Awards by TOP Code

Accessing Peer Data

1. datamart.cccco.edu

2. Highlight "Queries" and click "Outcomes"

3. Click "Retention/Success Rate" or "Program Awards"

4. Filter
   1. Select State-District-College – "Collegewide Search"
   2. Select District-College – Varies by peer institution
   3. Select Term – varies
   4. *For "Program Awards" queries*: Select Award Type – "Chancellors Office Approved"
   5. Select Program Type – Varies
   6. *For "Retention/Success Rate" queries:* Select Instruction Method – "All…"

Accessing Peer Data cont.

5. Click "View Report"
   1. Data will populate in "Data & Format Area"

6. Add desired "Demographic Options", "TOP Options", or "Course Status"

7. Click "Update Report"

8. Click "Export to" and download/open report

Interpreting Peer Data

- Program Award Data
  - Compare KPI data to peer institution degree and certificate data

- Enrollment, and Retention and Success Rates
  - Peer institutional overall on the first line by course type
  - Ethnicity and Gender data
    - May need to add subgroup totals if data is available for "Delayed Interaction" and "Non Distance Education"
      - To do so, sum enrollment, retention, and success counts for individual subgroups
      - Divide retention count by enrollment count and success count by enrollment count to calculate rates.

Contact Information

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