Overview

- KPI Overview
- Discussing KPI Trends
- Accessing Peer Institution Data
## KPIs

<table>
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<th>Course Information</th>
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<td>Sections Offered</td>
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<td>Courses Offered</td>
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<thead>
<tr>
<th>Student Information</th>
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<td>Majors</td>
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<td>New Majors</td>
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<td>Enrollments</td>
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<td>FTE Faculty</td>
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<th>Program Efficiency</th>
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<td>Ave Section Size</td>
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<td>Fill Rate (Census)</td>
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<td>Course Success Rates</td>
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KPIs – Course Information

• Courses
  • Unique courses per term
  • Unique courses annually

• Sections
  • Total number of sections offered per term
  • Total number of sections offered annually
  • Cross-listed courses counted once
    • If not cross-listed, distinction cannot be made.
KPIs – Student Information

• Majors (Continuing)
  • New Majors

• Enrollments
  • All course enrollments at Census

• Full-time equivalent students (FTES)
  • As defined for apportionment

• Weekly Student Contact Hours (WSCH)
  • WSCH = course contact hours * census enrollment
KPIs – Program Resources

• FTEF
  • Total workload divided by contract workload
  • Includes load, overload, and adjuncts
KPIs – Program Efficiency

• Average Section Size
  • Avg. Sections Size = census enrollments/# sections

• Fill rate at Census
  • Number of enrollments at census divided by total number of seats available
  • Calculated by term and annually

• WSCH/FTEF
KPIs – Program Outcomes

• Degrees and Certificates Awarded
• Transfers
• Course Retention & Success Rates
KPIs – Discussing Trends

- Most basic – increasing, decreasing, stable

- Going Further
  - Relationships among indicators
  - Trends across related indicators
    - Decrease in sections, but an increase in WSCH and FTES
      - Higher fill rates, more courses with high WFCH

- Connecting data with classroom experiences
Peer Data

- CCCC O Datamart
- Enrollments, Retention, and Success by TOP Code
- Program Awards by TOP Code
Accessing Peer Data

1. datamart.cccco.edu
2. Highlight “Queries” and click “Outcomes”
3. Click “Retention/Success Rate” or “Program Awards”
4. Filter
   1. Select State-District-College – “Collegewide Search”
   2. Select District-College – Varies by peer institution
   3. Select Term – varies
   4. For “Program Awards” queries: Select Award Type – “Chancellors Office Approved”
   5. Select Program Type – Varies
   6. For “Retention/Success Rate” queries: Select Instruction Method – “All…”
Accessing Peer Data cont.

5. Click “View Report”
   1. Data will populate in “Data & Format Area”

6. Add desired “Demographic Options”, “TOP Options”, or “Course Status”

7. Click “Update Report”

8. Click “Export to” and download/open report
Interpreting Peer Data

- **Program Award Data**
  - Compare KPI data to peer institution degree and certificate data

- **Enrollment, and Retention and Success Rates**
  - Peer institutional overall on the first line by course type
  - Ethnicity and Gender data
    - May need to add subgroup totals if data is available for “Delayed Interaction” and “Non Distance Education”
      - To do so, sum enrollment, retention, and success counts for individual subgroups
      - Divide retention count by enrollment count and success count by enrollment count to calculate rates.